



Switzerland Travel Mart 2013 (STM2013) – 31 May - 2 June 2013, Bern

Provisional Program

Friday, 31 May

During the day	Arrival of Suppliers & Buyers in Bern
Evening	Official Opening Ceremony of the STM2013 incl. Cocktail-Dinner Parliament Square, Bern

Saturday, 1 June

09:00 – 10:00	Buyers and Media: Final reservation of time slots at supplier stands
10:00 – 17:00	STM2013 Workshop – Day 1, BERNEXPO, Hall 3 Separate leisure and Mice workshops Buyers meet Supplier (time slots of 20 minutes)
10:30 – 11:30	Media Conference
11:30 – 13:30	Individual lunch breaks while STM2013 continues
17:00	End of first workshop day
Evening	Dinner-Experience

Sunday, 2 June

09:00 – 16:00	STM2013 Workshop – Day 2, BERNEXPO, Hall 3 Only leisure workshop Buyers meet Supplier (time slots of 20 minutes)
During the day	Special program for media representatives
11:30 – 13:30	Individual lunch breaks while STM2013 continues
16:00	End of the second workshop day
Evening	Official Closing Ceremony incl. Gala-Dinner and Farewell-Party Kursaal Bern – Hotel Allegro

Monday, 3 June

Morning	Buyers: Individual transfer to Post Convention destinations
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Subject to change, 03.10.12

